

HalMacomber

## The Project Reformer's e-Tip of the Week

### 023: Three Are Smarter than Two

So much is made in business of effective decision-making. We've all seen groups paralyzed to make decisions. What if they are wrong? They can't be wrong. So often the reality is there is no right decision, just the opportunity to begin to act effectively.

*Effective people do not make great decisions. They try to make the few important decisions on the highest level of conceptual understanding. They try to find the constants in a situation. They are therefore, not overly impressed by speed in decision making. They want impact rather than technique; they want to be sound rather than clever.*

– Peter Drucker, [The Effective Executive](#)

What does it mean to make 'the few important' decisions. How do you know what is important and what is not important? Here's our best advice:

**Use your team.**

Engage them throughout your project in the decision-making practice. Two are smarter than one; three are smarter two. Your team will help you choose which decisions are important. And, they'll be there to participate in those few important decisions with you.

The Project Leaders' Studio™ This week's Project e-Tip was suggested by Glen B. Alleman. Got an idea for an e-Tip? [Email me!](#)

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